



MAURICE BROOKS
Founder & CEO of SHWIM

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Old Dominion University, located in Norfolk, is Virginia's entrepreneurial-minded public doctoral research university with 24,600 students, rigorous academics, an energetic residential community and initiatives that contribute \$2.6 billion annually to Virginia's economy.

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Maurice Brooks, a public health major who graduated from Old Dominion University in 2017, has a strong entrepreneurial background. With several projects and collaborations with other ODU students, he has found a way to stand out from the crowd, forming SHWIM (Showing How We Integrate Minds) Clothing. Using inspiration and resources at ODU's Strome Entrepreneurial Center, Maurice has the tools to take SHWIM to the next level.

A retail store, THE Monarch Way, markets products of nearly 20 vendors connected to the university, including SHWIM, and provides them real-world experience in pricing, merchandising and scheduling. The store is one example of how the University embraces entrepreneurship and fosters principles based on experiential learning, development and innovation.