

Will I ever know the simple joy of returning a smile? Someday.

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Back Cover Harvester Racing Helps Operation Smile

Air Force Helps Bring Smiles to Iraqi Children

Operation () Smile

Changing Lives One Smile at a Time

In April, thanks to an historic collaboration, 207 Iraqis returned safely home to Iraq, following nine days in Amman, Jordan, where 106 children received free medical evaluations and

reconstructive surgery to repair their cleft lips and cleft palates. Operation Smile had evaluated the Iraqi children and transported them with their family members to Amman for corrective surgery. Transport out of Amman was provided by a United States Air Force C-17 aircraft, when it became clear to Operation Smile officials that the 22-hour trip home by bus might not be safe for the group of 207 Iraqi patients, families and medical professionals. With concern for both the safety and post-operative recovery for the



At Marka International Airport in Amman, Jordan, patients and their families board a U.S. Air Force C-17 Globemaster III to return home to Baghdad, Iraq

patients paramount, Operation Smile sought a diplomatic solution to conclude this important humanitarian effort. The resulting flight on April 29 became possible through the cooperation of many, including the U.S. Departments of Defense and State, as well as the actual airlift carried out by U.S. Air Force personnel.

The program is part of an ongoing effort to treat Iraqi children and to provide medical education and training for Iraqi medical professionals, and has been funded in part by a grant from the State Department Bureau of Educational and Cultural Affairs. To date, 241 patients have received free reconstructive surgeries in Amman during Operation Smile Jordan medical missions.

CBS's *Survivor: Panama – Exile Island* Charity Auction Raises \$120,000 for Operation Smile

On May 14, after the winner of the CBS-TV show *Survivor: Panama - Exile Island* was revealed, hundreds of children also became winners. Mark Burnett Productions partnered with Operation Smile to include one-of-a-kind challenge items and memorabilia from the show in a charity auction, with 100 percent of the net proceeds going to

Operation Smile.

From May 14-June 11, *Survivor: Panama – Exile Island* fans and collectors were able to go online to bid on more than 250 authentic challenge-related items and other memorabilia signed by the show's castaways and by host Jeff Probst.



AUGUST 2006

"I joined Operation Smile on a recent mission in Honduras

and couldn't believe that in only a 40-minute surgery that cost \$240, that a child with a major facial deformity could begin to live a normal life and could smile, eat normally and give kisses," said Mark Burnett, creator/executive producer of *Survivor: Panama - Exile Island* and an Operation Smile supporter. "I am honored to include our show props to raise money for this wonderful charity."



(left to right) Harvester Racing President and team driver Rick Craig, Operation Smile's Kathy Magee, David Lladró and Operation Smile's Dr. Bill Magee during a signing event at the Lladró Boutique on June 6 in Beverly Hills, Calif.

MISSION STATEMENT

Throughout the world, Operation Smile volunteers repair childhood facial deformities while building public and private partnerships that advocate for sustainable healthcare systems for children and families. Together, we create smiles, change lives, heal humanity.

Operation () Smile

Changing Lives One Smile at a Time

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Check out our website: www.operationsmile.org

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Thanks to the professional photographers who volunteered their time and talent during medical missions: Marc Ascher (Bangladesh) Alan Huestis (Peru) Rohanna Mertens (Morocco)

OPERATION SMILE IS A UNITED NATIONS AFFILIATED ORGANIZATION

Message from our Co-founders

It is hard to believe that Operation Smile's 25th anniversary is around the corner. The organization has gone through a lot of change and growth since 1982, but our mission is the same – to treat every child suffering from a correctable facial deformity. Thanks to thousands of medical volunteers around the world, more than 100,000 children have been given the gift of a new smile and the chance for a normal life. Thousands of generous donors like you have made it possible for Operation Smile to send our volunteer medical teams around the globe to treat those children. With the addition of South Africa, we have expanded into 25 countries and created change in the lives of children, their families, their villages and these countries. We will conduct our first medical mission in South Africa in September and continue to open clinics in other partner countries to offer children complete care year round.

The organization is growing and building awareness through new cause marketing and cause branding partnerships with companies like AriZona Beverage Co., Lladró and Harvester Racing. Read more about these supporters on page 9 and the back cover.

Our direct response television programs continue to air in major markets in the United States with an estimated viewer reach of more than 60 million individuals annually. This TV marketing program, with shows filmed in Honduras, India, Venezuela and Vietnam, not only increases the brand identity of Operation Smile and the programs which we undertake, but has also generated thousands of new donors.

It is an exciting time for Operation Smile; our staff and volunteers are gearing up for our 25th anniversary in 2007. We have many exciting events being planned across the globe and we hope you will be a part of the celebration. As our anniversary nears, you can find the latest news and event information at www.operationsmile.org.

- Bill and Kathy Magee

Operation Smile Celebrates National Volunteer Week

Operation Smile is proud to have one of the world's largest volunteer networks – more than 5,000 medical and non-medical volunteers ready to share their time and talent to help children. In celebration of National Volunteer Week (April 23-29), Operation Smile held a Volunteer Awards Ceremony and reception on May 1 to honor three exceptional volunteers.

Lifetime Volunteer Award: Beth Marshall – North Carolina Beth has been a volunteer on behalf of Operation Smile for more than 15 years. In that time, she has been the Director of the Operation Smile North Carolina Chapter and also the Regional Director of the Latin American Region, starting many Operation Smile Foundations in countries throughout the region. Beth currently serves as the Senior Executive Advisor for Latin America, in addition to working on global initiatives with Operation Smile's Co-founders.

2005 Volunteer of the Year: Charlyne Carruth – Florida As President of the Florida Federation of Women's Clubs (FFWC), Charlyne transformed an annual donation of \$3,000 into an unbelievable \$115,000 during the first year of her tenure. Her inspiration for supporting Operation Smile was her mother's skin cancer, which led to many plastic surgeries. Charlyne's enthusiasm and ability to rally forces behind a cause she believes in is inspiring. In May 2006, the FFWC held its annual convention in Orlando. During the banquet, Charlyne presented Operation Smile with a check for \$180,000, money raised during her second year as President. This check is an unprecedented amount from one state group of the General Federation of Women's Clubs and is a testament to their dedication to children around the world.

Volunteer of the Quarter, Spring 2005: Patrick Holleran – Virginia Patrick has been a volunteer in Operation Smile's warehouse for

many years. He works with a team to receive, sort and pack supplies that become "smile bags." These bags are given to every Operation Smile patient after surgery. Patrick's reliability and integrity are unmatched and he always has a pleasant remark and a smile to pass on.





OPERATION SMILE | 3

Sixty-four physicians from 25 countries traveled to Norfolk, Va., to participate in Operation Smile's annual Physicians' Training Program (PTP) from May 8-19. Since 1987, this conference has been a critical component of Operation Smile's training and education initiatives. PTP, which is led by Operation Smile CEO and Co-founder Dr. Bill Magee and Chief Medical Officer Dr. Rob Rubin, gives physicians from Operation Smile mission countries the opportunity to learn new surgical techniques and to expand their knowledge through lectures, lab rotations, and operating room observation. The goal of PTP is to train physicians to care for

children in their own countries, furthering Operation Smile's mission of helping its partner countries attain self-sufficiency.

PTP is a joint effort by Operation Smile, Eastern Virginia Medical School, Children's Hospital of The King's Daughters, and Sentara Norfolk General Hospital. To date, Operation Smile has brought more than 650 medical professionals to Norfolk, Va., for PTP. Anesthesiologists and pediatricians attending the conference trained at Tidewater Center

Physicians' Training Program participants and Operation Smile staff at the Norfolk headquarters

for Life Support to receive Advanced Cardiac Life Support (ACLS) and Pediatric Advanced Life Support (PALS) certifications, which are required to participate in Operation Smile medical missions.

This year, the program was expanded to include specialty courses at Operation Smile partner institutions. From May 10-12, anesthesia participants were in Washington, D.C., to receive instruction on pediatric anesthesia at George Washington University and pediatric participants were in Philadelphia, Penn., at Children's Hospital of Philadelphia to observe its pediatric intensive care unit. Surgery participants reviewed advanced surgical techniques at Duke University in Durham, N.C., from May 12-14.

Norfolk Students Meet Physicians From Around the World





Dr. John Ocampo, a plastic surgeon from the Philippines, visits with Ruffner Academy students





On May 19, nearly 200 sixth grade students from six Norfolk public schools met and had an opportunity to interview physicians from Egypt, India, Italy, Morocco, Panama, Peru and the Philippines. The physicians were in Norfolk to participate in **Operation Smile's** Physicians' Training Program. "World Tour Student Day" was held at Eastern Virginia Medical School and gave students an opportunity to learn about volunteerism, geography and healthcare.

Students from Lafeyette-Winona Middle School assemble "Smile Bags" for the Brazil mission

Hilton Humanitarian Prize Recipients Gather



"A Decade of Winners," the first major meeting of the humanitarian organizations that have been honored as recipients of the Conrad N. Hilton Humanitarian Prize, was held April 25-26, at Heifer International in Little Rock, Ark. In 1996, Operation Smile was the first recipient of the Conrad N. Hilton Humanitarian Prize, the world's largest award given annually to organizations working to alleviate human suffering. Representatives from Operation Smile, International Rescue Committee, African Medical Research Foundation, Casa Alianza, St. Christopher's Hospice, SOS Children's Villages, International Rehabilitation Council for Torture Victims, Heifer International and Partners in Health shared lessons learned and explored opportunities for long-term networking and collaborative efforts. Representing Operation Smile were Kathy Magee, staff members Richard Vander Burg and Juliemarie Vander Burg and Board Chairman Howard Unger.

Message from our Chief Medical Officer



Operation Smile's accomplishments are the result of constant, dedicated efforts on the part of thousands of volunteers and partners around the world. The last few months have been full of activity and successes.

In April and May, Operation Smile coordinated education programs with several university partners to provide five anesthesiologists and five plastic surgeons from Iraq with training. The surgeons were hosted for four weeks by Southern Illinois University Plastic and

Reconstructive Surgery Department Director, Dr. Michael Neumeister. Two of the surgeons spent two additional weeks in Los Angeles with Dr. Randy Sherman, Chief Division of Plastic and Reconstructive Surgery, Keck School of Medicine at the University of Southern California (USC). The doctors observed surgical procedures, including microvascular and replantation cases. At SIU, they observed the burn unit and received training in wound care, rehabilitation, surgical alternatives and participated in a Microsurgery training course. The group of anesthesiologists visited Brooke Army Medical Center, Children's Hospital of Philadelphia (CHOP), Yale New Haven Pediatric Hospital and George Washington University where they learned about pain management, pediatric anesthesia, nerve blocks for anesthesia of the face and difficult airway management. Dr. Vinay Nadkarni from CHOP arranged Pediatric Advanced Life Support (PALS) and Advanced Cardiac Life Support (ACLS) training. All successfully completed the courses and received American Heart Association Provider certification in both disciplines. This program was funded by a grant from the U.S. Department of State, Bureau of Educational and Cultural Affairs and the International Organization of Migration helped with logistics and coordination.

Operation Smile's commitment to education continued in May, as we held our annual Physicians' Training Program (PTP) in Norfolk, Va. Sixty-four physicians from 25 countries participated in the two-week program which included labs, lectures and observing and discussing complex craniofacial surgeries, as well as training at several university partner institutions.

In July, I had the privilege of being part of an Operation Smile team which conducted a medical mission on board the USNS Mercy, a navy hospital ship. Our team provided free reconstructive surgeries for 54 children suffering with cleft lips and cleft palates from Bangladesh. This was a unique mission that brought the best of both organizations together to help children. I believe that this may be a watershed moment that will lead to a collaborative partnership of the US Navy and Operation Smile to help children in the South Pacific. It will bring the logistical talents and experience of the Navy together with the humanitarian surgical experience of Operation Smile. This mission was a first for both and it was obvious from the start that each side benefited from the collaboration. Read more on this page.

None of these activities would have been possible without our outstanding medical volunteers. To all of you, I offer my sincere appreciation.

- Rob Rubin, M.D., M.P.H.

Partnership with U.S. Navy Brings Smiles to Children in Bangladesh

From June 28-July 5, nearly 40 Operation Smile volunteers worked in cooperation with the U.S. military to provide new smiles to children in Chittagong, Bangladesh. The U.S. Navy hospital ship USNS Mercy spent several months in Asia providing humanitarian medical relief and Operation Smile was proud to



CAPT J. L. Moore MC, USN, the Commanding Officer of the Medical Treatment Facility on the USNS Mercy, carries a child to the PACU assisted by Operation Smile anesthesia CRNA Jon Plaisance (center) and LTJG Reinhardt RN (right) play a part. The Operation Smile international team provided free medical evaluations at Chittagong Medical College Hospital for more than 140 children suffering with cleft lips and cleft palates. The patients selected for surgery and his/her parent or guardian were transported by helicopter from Chittagong to the USNS Mercy where Operation Smile medical volunteers, Navy personnel and members of Chittagong Medical College Hospital worked together to provide 54 children with free reconstructive surgery.

This mission marked the first time Operation Smile has treated children from Bangladesh, with plans to conduct future missions in the country to help many more.

International Mission Report MARCH 2006 - JUNE 2006

Country		Patients Treated	Patients Evaluated
<mark>Cambodia</mark> Phnom Penh	March	133	351
Morocco Fes	March	146	380
<mark>China</mark> Zhengzhou	April	129	345
<mark>Bolivia</mark> Santa Cruz	April	115	226
<mark>Jordan</mark> Amman	April	98	106
<mark>Vietnam</mark> Ninh Thuan	May	101	199
<mark>Peru</mark> Lima	May	111	324
<mark>China</mark> Urumqi	May	112	168
<mark>Morocco</mark> Settat	June	158	404
<mark>Russia</mark> Novosibirsk	June	68	103
Bangladesh Chittagong (US	June SNS Mercy	y) 54	143
Totals		1,225	2,749

Action Outreach Partnership Changes Lives in China

Action Outreach, a registered U.K. charity, sponsored the Operation Smile medical mission in Urumqi, China, which took place May 23-June 3. The international team of Operation Smile medical volunteers provided 168 free medical



evaluations and 112 surgeries to disfigured children at the No. 5 Affiliated Hospital to Xinjiang Medical College in the Xinjiang Province. This medical mission was scheduled in conjunction with RacingThePlanet's Gobi March, taking

Anesthesiologist Craig Derby with a child before surgery

place May 28-June 3 as a six-stage, 250-km (150 mile) footrace across China's Gobi Desert. Action Outreach, while promoting other charitable endeavors throughout the world, partnered with Operation Smile for the second year to direct funding from Gobi March competitors to support Operation Smile's ongoing humanitarian work in China.

Operation Smile Vietnam to Open Clinic in Hue

Operation Smile Vietnam has formed a partnership with the Hue Odonto-Stomatological Hospital to treat children year-round who suffer from cleft lips and cleft palates as well as provide education and training to medical professionals in the region. Two floors of the hospital will be given to Operation Smile Vietnam for a clinic that will contain operating and recovery rooms as well as rooms for medical, dental, speech therapy and psychological consultations. The clinic, which

will open by the end of 2006, will also provide accommodations for those patients and their families who travel long distances to receive treatment. Hue's geographic location in the center of the country makes it an ideal location.



Operation Smile Vietnam's new clinic will be in the Hue Odonto-Stomatological Hospital

10th Annual Vietnam Dental Mission Brings Smiles to Thousands of Children

In April, an Operation Smile team of 40 dental professionals and medical records volunteers traveled to Vietnam to embark on the 10th annual Operation Smile Vietnam Dental Mission in the cities of Hanoi, Thai Binh and Hue, to provide essential dental treatment. The teams were equipped with 10 dental chairs and four fully equipped dental vans, owned by P/S, an oral care brand of Unilever Vietnam, which has established the "Protect Vietnamese Smile Program." In just four days, the volunteers performed 3,782 dental procedures on 3,678 patients. Each child was given a dental hygiene kit, donated

by P/S, containing toothbrushes and tubes of toothpaste. Team hygienists traveled with the vans to schools in order to teach children proper brushing

techniques and gum care. After the four clinical days, team members joined in Hanoi for an education symposium,



Children receive care from volunteers working in a dental van

where more than 200 dental professionals attended a series of lectures given by the Operation Smile team. The mission concluded with a ceremony to mark the 10th anniversary and the continuing partnership between Operation Smile, Operation Smile Vietnam, P/S Unilever Vietnam, the Hanoi Plastic Surgery Center, Hue Odonto-Stomatological Hospital and the Thai Binh Red Cross.

First Local Mission in India a Success

Operation Smile India successfully completed its first local in-country medical mission in Deesa from April 28-30. The team of nearly 30 medical and non-medical volunteers from throughout India provided 39 children with free medical evaluations and performed 25 surgeries. In addition, volunteers performed post-operative evaluations on 70 patients who had received surgery during the international medical mission to Deesa in January. Thanks to Dr. Hemant Shah, the superintendent of the Gandhi-Lincoln Hospital and his wonderful staff, the mission was a tremendous success.



Operation Smile India's local mission team in Deesa

MEDICAL MISSION SPOTLIGHTS Fes, Morocco — March 8 to March 18, 2006

During Operation Smile's first mission in Fes, Morocco, an Operation Smile international team of 44 medical and non-medical volunteers, made up of plastic surgeons, anesthesiologists, nurses, a pediatrician, a dentist, speech pathologist and child life therapist, worked together at Omar Drissi Batha Hospital to change the lives of children and young adults suffering with cleft lips, cleft palates and other facial deformities. Volunteers from Canada, Ireland, Italy, the Philippines, and the United States worked with their Moroccan counterparts to provide free medical evaluations to 380 children and young adults and 146 of those patients received free reconstructive surgery.



Special Visitors Help Bring Smiles to Moroccan Children



The mission included a site visit by Nancy V. Riley, wife of the U.S. Ambassador to the Kingdom of Morocco Thomas T. Riley, as well as by Mohamed Rharrabi, Wali de la

Region Fes Boulemane and Governor of the Prefecture de Fes. The two toured the hospital and spent time in the operating rooms observing the life-changing surgeries first-hand. They also brought smiles to patients recuperating in the post-op ward.

Shown with patient Omar Hadouch prior to his surgery are from left to right: Abdou Jbara, Executive Director for Operation Smile Morocco; Mrs. Mohammad Al-Haroon, wife of the Bangladesh Ambassador to Morocco; Nancy V. Riley; Mohamed Rharrabi; and Fouzia Mahmoudi, founder and vice president of Operation Smile Morocco.





Omar Hadouch before and after his surgery



He Waited 64 Years for a Smile

A peasant who keeps sheep, Mohamed Akouiqa heard about the Operation Smile mission in Fes in a TV announcement and made the four-hour trip to the hospital. He immediately became a favorite among the team, who made sure Mohamed would get the surgery he so long had waited for. When asked why he never sought help before, Mohamed replied, "My father refused to let me have surgery," and went on to say, "it would show that I wasn't satisfied with what God gave me." Now he will return to his wife and five children and show them his beautiful new smile.

Mohamed Akouiga before and after surgery





Lima, Peru — May 1 to May 26, 2006

An international team of more than 50 Operation Smile medical and non-medical volunteers from Australia, Brazil, Colombia, Ecuador, the United States and Venezuela worked



A mother smiles at her son after seeing him come out of surgery with a restored smile

with a Peruvian medical team at Hospital Daniel A. Carrion De Callao. Plastic surgeons, anesthesiologists, nurses, a dentist, speech pathologist, child life therapist and others provided free medical evaluations and reconstructive surgery to children and young adults suffering from cleft lips, cleft palates and other facial deformities. The team worked tirelessly to provide medical evaluations to 324 patients and 111 received surgery, giving these children new smiles and new hope.



Operation Smile Peru volunteer Paola Pioltelli (center) entertains a child while Operation Smile Pediatrician Arash Babaoff (right) takes the boy's temperature

Operation Smile Peru Works with World Vision to Complete Successful Local Mission



One of the patients who arrived hoping to receive surgery

After just four years of hosting international medical missions, Operation Smile Peru started a local mission program, and it has grown significantly during the past three years. From March 29-April 2, Operation Smile Peru worked collaboratively with World Vision Peru to conduct a local mission in the town of Trujillo. World Vision is a Christian relief and development organization dedicated to helping children and their communities worldwide reach their full potential by tackling the causes of poverty.

Operation Smile Peru was able to reach patients and families who live in rural areas and secure their transportation, food and lodging. World Vision Peru was able to expand their services in their current Area Development Programs (ADPs) and gain experience working in the Trujillo community, where its programs are not currently established.

In addition to plastic surgeons, anesthesiologists, nurses and a biomedical technician, Operation Smile Peru includes a nutritionist on its missions, who weighs and measures every child and

consults with parents about their children's eating habits. Similarly, a speech therapist and psychologist conducted one-on-one consultations. Two staff members and a nurse from World Vision Peru joined the Operation Smile Peru volunteers and staff. The staff members helped with the smooth execution of the mission and the nurse helped to run the post-operative ward. World Vision also sponsored the lodging for the Operation Smile team. The medical team provided 48 patients with free cleft lip and cleft palate surgeries. One week after the mission, World Vision helped provide transportation for the children to come back for post-operative check-ups. Operation Smile Peru plans to continue this partnership with World Vision in Trujillo next year.



Operation Smile Peru partnered with World Vision to conduct a local mission at Hospital Belen in Trujillo

FUND-RAISING NEWS

Donor Spotlight:



Penlon Limited, headquartered in the United Kingdom, is among the world leaders in the production of anesthesia systems. Penlon's Delta vaporizer is a uniquely designed piece of equipment that delivers accurate concentrations under varying conditions of flow rate and temperature. Due to its superior performance, the Delta vaporizer has won Penlon a Queen's Award for Enterprise: Innovation. In 2003, Penlon agreed to fulfill Operation Smile's vaporizer needs by offering the highly acclaimed Delta vaporizer at a generous discount. This amazing contribution has saved Operation Smile thousands of dollars. Penlon's Craig Thompson, Key Account Director for U.S. Distribution, said, "Penlon chooses to support Operation Smile's fantastic work because these life-changing operations offer hope to those who otherwise would not receive it." Penlon has agreed to give Operation Smile further discounts on additional Delta vaporizers needed for efforts during Operation Smile's 25th anniversary missions in 2007.

Utah Students Raise \$200,000



On April 7, more than 1,000 students from more than 30 Utah schools gathered in a hangar at Million Air in Salt Lake City to celebrate and honor volunteerism as part of the second annual "Be Someone - Utah Student Tribute." This event marked the culmination of a statewide fundraiser during which these students pledged to raise \$200,000. The group honored Brigette Magee Clifford, daughter of Operation Smile Co-founders Dr. Bill and Kathy Magee, for her efforts in establishing the first Operation Smile Student Association, called "The Happy Club," in Norfolk, Va., more than 20 years ago.

On behalf of all the children, we thank the following donors for their generosity and dedication. Listings reflect cash and in-kind donations of at least \$10,000 received between January 1, 2006 and April 30, 2006.

\$100,000 - \$999,999

Abbott Fund* The Annenberg Foundation D L Investments Conrad N. Hilton Foundation Johnson & Johnson* Operation Kids Foundation Raul Avila Inc. United States Department of State

\$50,000 - \$99,999

AstraZeneca Pharmaceuticals LP* Citigroup Foundation Mr. and Mrs. Frank J. Reidy

\$25,000 - \$49,999

Alpharma Inc.* Chartwell Charitable Foundation Christian Broadcasting Network The Nilson Family Michael & Helen Schaffer Foundation, Inc.

\$10,000 - \$24,999

The Academy of Dance and Gymnastics Inc. AM East Corp. Bloomingdale's Mrs. Tammy Corning Coryat Family Foundation Mr. Merrill C. Davis Dental Health Group Emigrant Bank Globus Relief* Haddonfield Memorial High School Mr. John Hillmer JustGive.org Mr. Robert T. Kirk and Mrs. Valaria Devine Ms. Sandy Liptak Mr. Robert Long Mallinckrodt Inc.* Mr. Emer Mathias McNeil Consumer Products & Specialty Pharmaceuticals* Million Air* Mrs. J. Maxwell Moran PPA Charities. Inc. Pulte Homes Sephora Cosmetics Mr. and Mrs. Justin P. Schaller The Spectacle Lens Group The Robert Mize and Isa White Trimble Family Foundation Mr. Cecil R. Whitlock

* In-kind donations

While every effort has been made to ensure that the listing of contributors is complete and accurate, please accept our apologies for any inadvertent errors or omissions. We would like to correct any oversights as soon as possible. Please call (757) 321-3207 with your corrections.

Hasbro Children's Fund Announces Three-Year Commitment to Operation Smile

In April, Hasbro, Inc. announced its new charitable giving program, the Hasbro Children's Fund, whose mission is to assist children in triumphing over critical life obstacles as well as bringing the joy of play into their lives. They will achieve this mission by supporting programs which provide terminal and seriously ill children respite and access to play, educational programs for children at risk, and basics for children in need. Operation Smile was one of the 10 regional, national and international non-profit organizations that the Hasbro Children's Fund selected to receive \$450,000 over the next three years, bringing new smiles to 1,875 children around the world.



AriZona Beverage Company Donates Percentage of its Net Sales to Operation Smile

This summer, AriZona Beverage Company introduced its best-selling Lemon Tea, Green Tea and Sweet Tea in new packaging to raise awareness and funds for Operation Smile. AriZona is donating 5% of the net sales of these speciallypackaged beverages to Operation Smile as part of a new national cause-related campaign.



"Operation Smile volunteers are reflective of the type of American ingenuity that can make a difference worldwide. To see a child smile for the first time after undergoing reconstructive surgery is inspiring," noted Wesley Vultaggio, VP of Brand Development for AriZona Beverages. "When we heard that it costs just \$240 to conduct one cleft lip surgery, and we looked at the popularity of our flagship products - we saw a synergy that can generate widespread awareness and funds for a great cause."

The three participating AriZona teas feature the Operation Smile mission

statement and images of children who have been helped by the organization and are available at Brooks, Cumberland Farms, Dierbergs, Dollar General, Dollar Tree, Eckerd, Ingles, JETRO, Jewel Food Stores, Ninety-Nine Cents Only, The Penn Traffic Company, Sheetz, Clinton's Variety & Wholesale and Walgreens.

David Lladró Unveils New Utopia Collection with Signing Event Tour to Benefit Operation Smile

Throughout June, David Lladró, the son of one of the founding Lladró brothers, continued his family's legacy as he met with Lladró aficionados in a U.S. Signing Event Tour. David unveiled the 18-piece Utopia Collection created to honor the works of the Lladró brothers as they reinterpret the themes that have remained constant throughout the last 50 years of Lladró's history. Admirers had the opportunity of a lifetime to have David personally sign their Lladró purchase, as well as contribute to Operation Smile. During the signing events, Lladró donated 10% of all sales of the Utopia Collection to Operation Smile.

In March, Lladró joined forces with Operation Smile in a national campaign designed to raise funds and awareness for the organization. The eight-month program began with the introduction of a timeless porcelain sculpture, "Let Me Help You," which is available at participating authorized Lladró retailers across the country. With the goal of raising \$150,000, Lladró will donate 10% of the retail price of all nationwide sales of the sculpture during the campaign. All funds raised by Lladró will sponsor Operation Smile's medical mission to Kenya in October 2006.



(left to right) David Lladró, former NBA Champion John Salley and Operation Smile's Dr. Bill Magee during a signing event at the Lladró Boutique on June 6 in Beverly Hills, Calif.

Events Bring Smiles to Children Around the World

Dearborn, Michigan

On April 29, the Michigan Friends of Operation Smile hosted the *Second Annual Journey of Smiles*, a benefit evening for 400 guests at the Ritz-Carlton Hotel in Dearborn. The evening was emceed by FOX 2 News Anchor Monica Gayle and former NBA Champion John Salley. The event, chaired by Operation Smile medical volunteer Terri Klimek, paid tribute to Operation Smile mission countries in Southeast Asia and raised more than \$370,000.

Anchor Monica Gayle received the Metro Detroit Humanitarian Award. Monica and cameraman Bob Schedlbower created a special program about the Honduras mission incorporating the Emmy Award-winning story of Mercy Jerotich Lamii, an Operation Smile World Care Patient from Kenya, who received care in Detroit. Barbara O. Chamberlain-Lewis presented former Detroit Pistons player and Coach Ray Scott with the Wilt Chamberlain Award. The Corporate Humanitarian Award was presented to Cardinal Health.

Generous sponsors for the evening included: Infinity Sound Systems, Pulte Homes, Rock Financial, Justin P. Schaller & Family, Cardinal Health, Dr. Kevin and Terri Klimek, LaSalle Bank, Park West Gallery, Toyota, the Fisher-Cummings Family Fund, McKinsey & Company, The National Basketball Association, PVS Chemicals, Inc., 100.3 WNIC, The Observer & Eccentric Newspapers, *STYLE* Magazine and WJBK FOX 2 News.



Sonny Hill, founder of the Sonny Hill League, and Barbara O. Chamberlain-Lewis (right) presented former Detroit Pistons player and Coach Ray Scott (center) with the Wilt Chamberlain Award



Debra Hadley, Executive Director for the Cardinal Health Foundation, accepted the Corporate Humanitarian Award from Operation Smile Board of Directors Chairman Howard Unger



John Salley (back) with (from left) event chair and Operation Smile medical volunteer Terri Klimek, Operation Smile's Kathy Magee and Salley's wife Natasha

Richmond, Virginia

On April 29, Operation Smile's Richmond Leadership Circle hosted the fourth annual *Sequins and Smiles Gala*, held at the Richmond Marriott Hotel. The event, attended by 500 guests, raised more than \$180,000.

As guests were greeted by the steel drum Caribbean beat of the trio Bon Caribe, they sampled Caribbean seafood appetizers and browsed through silent auction items. After dinner, guests listened to a heartwarming program led by gala co-chairs Dr. Joe Niamtu, III and Dr. W. Baxter Perkinson, Jr. Former First Lady of Virginia Susan Allen spoke of her recent trip to Washington, D.C., where she met Operation Smile International Youth Ambassador Jessica Simpson, who was also on Capitol Hill to show support for Operation Smile. Congressman Trent Franks (R-AZ) spoke of his personal experience being born with a cleft lip and cleft palate. He shared stories from his Operation Smile mission trip to Jordan, where he witnessed Operation Smile medical volunteers caring for hundreds of patients from Jordan and Iraq. After the program, guests danced to the beach music of Ron Moody and the Centaurs and bid on live auction items which included a Caribbean cruise, a signed electric guitar by rocker Sammy Hagar, a personalized evening gown hand designed by Richmond's own famous couture designer Michael Taylor, and a mink coat donated by Alan Furs.



(from left) Co-chair Dr. W. Baxter Perkinson, Jr., Former First Lady of Virginia Susan Allen, co-chair Dr. Joe Niamtu, III and special guest Congressman Trent Franks (R-AZ)

New York, New York

On May 19, nearly 1,000 Operation Smile supporters gathered at Skylight Studios in New York City for *The Smile Collection*. The evening raised \$2.2 million and included dinner, a live auction, and a couture fashion show by J. Mendel. Model and actress Molly Sims and *Access Hollywood*'s Billy Bush served as co-hosts. Operation Smile Benefactor and Executive Committee Co-chairs Charlotte Moss, William Finneran, Alex Hurst and Vanessa Trump welcomed Mariah Carey, Randy Jackson, Lorraine Bracco, Ivanka Trump and Donald Trump Jr. Smile Committee members included Ferebee Bishop, Alexis Bryan, Martin Dawson, Dabney Mercer, Minnie Mortimer, Ali Wise and Eleanor Ylvisaker. During dinner, the crowd enjoyed a fashion show which included 10 looks from designer J. Mendel's spring 2006 line. Expert makeup artist Vincent Longo and celebrity hair stylist Ken Pavés made the IMG models who donated their time look amazing. Lacey Tisch shared her moving personal experiences being born with a cleft lip and cleft palate. The live auction included two tables for four to dine at New York City hotspot



The Trump family, (from left) Vanessa, Melania, Donald Jr., Donald and Ivanka

Rao's, with each going for \$60,000. Another auction item was a day with *The O.C.*'s star Mischa Barton. The auction alone raised nearly half a million dollars with generous donations from Donald Trump, Tommy Tisch, Stewart Rahr, Stephen Sander and others. Thanks to all the attendees, the Trump Family, Tisch Family, Stewart Rahr, Touradji Capital Management, Emigrant Savings Bank, Cotto & Padovani, ING Clarion, and Pfizer who made the evening such a tremendous success.



(from left) Shawn McDonald, Mariah Carey, Randy Jackson and Operation Smile's Dr. Bill Magee



Co-hosts Molly Sims and Billy Bush



Celebrity hair stylist Ken Pavés and committee member Lacey Tisch



Teens modeled fashions by top designers

The night after *The Smile Collection* event, a group of philanthropic Manhattan teen volunteers hosted their own fashion show and dinner called *The Jr. Smile Collection* to benefit Operation Smile. Event chairs included Elexa Ruth, Danielle Rubin, Amanda Cole and Delon DeMetz who worked with *The Jr. Smile Collection* Committee for months to create an evening that would not only be fun, but change the lives of children around the world. The runway fashion show included collections from designers Marc Jacobs, Theory, Diane Von Furstenberg, DKNY, Michael Kors, Kenneth Cole, Jill Stuart, Valentino, Hickey Freeman, Tracey Reese, Burton, Vera Wang and Tina Saad. Cipriani graciously donated the food for the entire evening. During the after party, hundreds of teens enjoyed a musical performance by Young Leek. *The Jr. Smile Collection* raised \$180,000, proving that when a group of motivated teens come together for a common cause amazing things can happen!

Co-hosts Elexa Ruth and Delon DeMetz



Hong Kong, China

The Smile for a Child Supper Club Event was held on May 13 and included 30 dinner parties throughout Hong Kong which were hosted by Operation Smile supporters. Later that night, the 400 guests were picked up and taken to a secret location for a surprise after party: the Shaw Film Studios, where they were entertained by the Abba revival band, Bjorn Again, flown in for the evening's festivities. The event raised \$150,000 for Operation Smile China Medical Mission's programs in China.

Guests danced the night away to the sounds of Bjorn Again



Operation Smile Hits the NASCAR Circuit

Harvester Racing has developed a program for Operation Smile to be the primary sponsor of its NASCAR team Operation Smile Racing, at no cost to the charity. Working together, the two organizations will garner support from both fans and sponsors to raise the sponsorship fees that Harvester Racing has waived. Through the formation of this new partnership, Operation Smile hopes to increase valuable public awareness and financial support from a previously untapped audience.

"This campaign has all the potential to be one of our company's greatest accomplishments. To be a small part of a great, life changing organization like Operation Smile is more than I could have ever hoped for," said Rick Craig, President of Harvester Racing and also the team's driver. "We are extremely confident that the debut of the Operation Smile logo will generate lots of financial support from the millions of loyal NASCAR fans worldwide."







Changing Lives One Smile at a Time

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